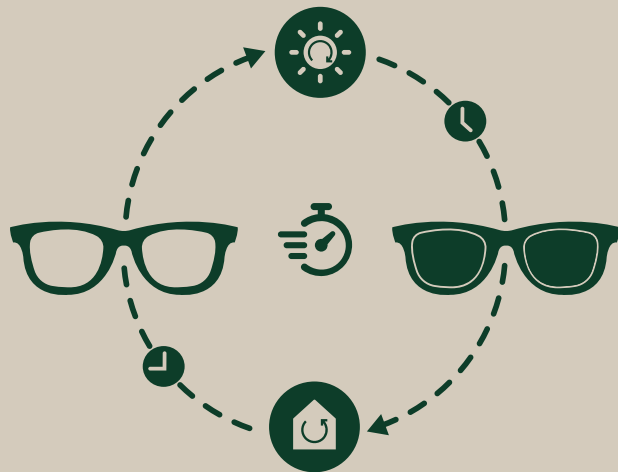


***Fastest* fade-back speed* to keep up with your lifestyle**

We know how busy life can get, and it's important that your lenses can keep up with you, wherever you go. Whether you're running errands or running up a mountain, Sensity Fast will adapt just as quickly as you do, so there's no need to change your lenses when you go from outdoors to indoors.

With the fastest fade-back speed available¹, UV protection, and modular blue light control, you can enjoy the benefits of two pairs of glasses within one frame.

***Faster* fade back, more freedom**



Find out how you can benefit from the fastest light-adaptive lenses!*

Scan the QR code to discover which Sensity option is the best for you



- * Up to 45% faster in reaching the half faded back state vs. the fastest fade back of the two leading players in the market (1.6 with AR coating brown) Source: HOYA Internal Product performance validation conducted in September 2022. (1.6 with AR coating brown). Data on file HOYA.
1. Takes less than 50 sec to reach half faded back state starting from 76% (or category 2) max absorption at dark state on 23 °C. (1.6 with AR coating grey) Source: HOYA Internal Product performance validation conducted in September 2022. (1.6 with AR coating grey). Data on file HOYA.
 2. Density (at 23 degrees): Grey: 76% Brown: 73%, 1.6 with AR coating.
 3. Top selling Sensity colours based on HOYA internal sales results.
 4. Initial clarity (at 23 degrees): Grey: 93% Brown: 91%, 1.6 with AR coating.
 5. According to the UV definition in the EN ISO 8980-3:2022, internal assessment by HVC R&D Laboratories.
 6. Based on B-Cut EN measurement standard, the blue light absorption varies from a minimum of 9.2% (1.50 grey Standard AR coated, at initial state) to a maximum of 78.8% (1.50 brown Standard AR coated, at darkening state).
 7. Close to 50% faster (48.4%) in half life time fading speed than the faster competitor at 15 degrees improving the performances at low temperatures 1.6 AR coated BROWN.
 8. Confirmed under HIQS HOYA internal quality standard conditions.

For more information visit
www.hoyavision.com.au

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SENSITY

FAST

Fastest* light adaptive lenses

For fast and flexible lifestyles

HOYA
FOR THE VISIONARIES

Do you have an active lifestyle?

Do you want convenient glasses that adapt to the level of light in your busy life?

Or maybe you had photochromic lenses before but were not satisfied with the fade-back performance when going indoors?

***Faster* light adaptive lenses available.**

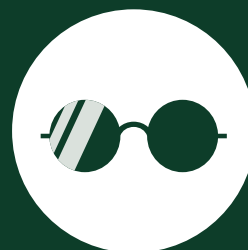
You could benefit from the convenience of Sensity Fast with



Fade back to full clarity indoors⁴



Comfortable vision in all light situations



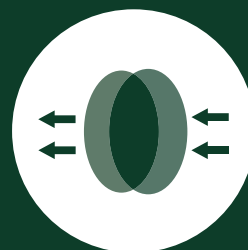
Reduced glare



Protection against UV rays⁵



Choice of two subtle, natural colour options



Modular blue light control⁶

***Faster* fade back**
Outstanding performance

With light adaptive lenses you can experience the convenience of prescription glasses and sunglasses in one pair.

Now, with Sensity Fast you can also experience the fastest fade-back speed* available when going indoors. You can also enjoy exceptional clarity, giving you better vision and a better look.

- Convenience of 2 in 1 solution
- Fastest fade back speed¹ to full clarity indoors⁴
- Modular blue light control for greater comfort in a digital world⁶
- Subtle and modern colour options: choice between Brown and Grey



Brown



Grey